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ARTWORK SUBMISSION SPECIFICATIONS

For vinyl cut graphics and digital print graphics:

We prefer **Vector based files** such as: **cdr**, **ai***, some **eps*** and **pdf**. Vector based files can be enlarged or reduced to any size with no loss in quality.

****IMPORTANT NOTE about files created with Adobe Illustrator: YOU MUST DOWNSAVE YOUR “ai”, “pdf” AND “eps” FILES TO VERSION CS OR EARLIER. ALL TEXT MUST BE CONVERTED TO OUTLINES. We will not be able to use your file if this is not done. Thank you.***

For digital print graphics:

We'll accept **High Resolution Raster Files** such as: **jpg**, **tif**, **png**, some **eps** and **pdf**. Raster files must be 150 ppi or better. **REMEMBER: THE BETTER THE FILE, THE BETTER THE OUTCOME. We can't use raster files for vinyl cut graphics.**

If you're not sure what type of file you have and whether it will produce the desirable results, you may email your artwork to Ronna@PacificSignCenter.com for evaluation.